



# Sponsorship Proposal



Presented by:  
**North Langley Football  
Association**

Intended to ask for sponsorship  
support for the 2024 season.



## Potential Partnership Opportunity that Could Benefit Both your Organization and our Football Community.

The NLFA is a vibrant and dynamic organization dedicated to fostering the growth and development of young athletes ages 5-14 in our community through the sport of football. Our programs cater to all skill levels, providing kids with a safe and supportive environment to learn, grow, and excel both on and off the field. While our primary focus is on the development of our players, we also understand the importance of building strong relationships with businesses and organizations within our community.

By becoming a sponsor of the NLFA, your organization would not only be demonstrating its commitment to supporting local youth sports but also gaining valuable exposure and recognition within our community. Your logo will be displayed on banners, social media and on our website, providing your organization with visibility to our players, their families, and our extensive network of supporters.

*In addition to brand exposure, sponsoring the NLFA offers numerous other benefits, including:*

**Positive community engagement:** *Aligning your organization with a respected community institution like the NLFA demonstrates your commitment to giving back and supporting local initiatives.*

**Networking opportunities:** *Sponsoring our association provides opportunities to connect with other businesses and community leaders who share a passion for youth development and sports.*

**Employee engagement:** *Involvement in community sponsorship activities can boost employee morale and satisfaction by demonstrating your organization's values and commitment to social responsibility.*

We understand that sponsorship is a significant commitment, and we have various partnership options that align with your organization's goals and budget. Whether you are interested in a one-time contribution, a season-long sponsorship, or a multi-year partnership, we are confident that we can tailor a sponsorship package that meets your needs and objectives.

***To ensure you receive the highest level of visibility, please submit your sponsorship entry by September 4th.***

*For more details or to discuss custom sponsorship packages, you can visit the North Langley Football Association's official website or contact our Sponsorship Coordinator at [nlfasponsorships@gmail.com](mailto:nlfasponsorships@gmail.com).*

# Proposal Sponsorship Packages

The North Langley Football Association (NLFA) offers a range of sponsorship opportunities for businesses and individuals who want to support youth football and increase their community exposure.

## Platinum Sponsorship Package

3 Available

- One 36" x 36" custom banner hung at McLeod Athletic Park on game day.
- Game day recognition over the PA system during each game throughout the day.
- Logo displayed on NLFA website.
- Weekly customizable social media post from donation date until Dec 31, 2024 (advertise sales, discounts, events, etc.)
- Player of the game award and prize will be awarded on your behalf after each game.

**\$1500**

## Gold Sponsorship Package

5 Available

- One 36" x 36" custom banner hung at McLeod Athletic Park on game day.
- Game day recognition over the PA system during each game throughout the day.
- Logo displayed on NLFA website.
- Weekly customizable social media post from donation date until Dec 31, 2024 (advertise sales, discounts, events, etc.)

**\$750**

## Silver Sponsorship Package

10 Available

- One 36" x 36" custom banner hung at McLeod Athletic Park on game day.
- Game day recognition over the PA system during each game throughout the day.
- Logo displayed on NLFA website.
- Weekly social media "shout out" from donation date until Dec 31, 2024.

**\$500**

# Proposal Sponsorship Packages Cont.

## Bronze Sponsorship Package

Unlimited

- One 36" x 36" custom banner hung at McLeod Athletic Park on game day.
- Game day recognition over the PA system during each game throughout the day.

**\$300**

## 50/50 Raffle Sponsorship Package

Unlimited

- One 36" x 36" custom banner hung at McLeod Athletic Park on game day.
  - Game day recognition over the PA system during each game throughout the day as the official "50/50" sponsor.
  - Logo displayed on NLFA website.
- September 28th is the Draw

**\$500**

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# THANK YOU

We really hope for your concern and support for our upcoming football season, if you are interested, please contact us at the contact listed in this proposal. We are confident that this event will run smoothly.

# CONTACT US

[WWW.NORTHLANGLEYFOOTBALL.COM](http://WWW.NORTHLANGLEYFOOTBALL.COM)  
[NLFASPONSORSHIPS@GMAIL.COM](mailto:NLFASPONSORSHIPS@GMAIL.COM)

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